



### CUSTOMER

Aims Community College

### INDUSTRY

Higher Education

### LOCATION

Greeley, Colorado

### SIZE

8,000 students  
on three campuses

### CUSTOMER

At Aims Community College in Greeley, Colorado, instructors are rated as the school's best feature. They saw the information retention and curriculum variety benefits of adding digital media to their lectures, but they were unable to do so using their existing WebCT system alone.

### IMPLEMENTATION

MediaCAST helped Aims CC implement a digital content management and video streaming solution that allowed instructors to easily incorporate streaming video, audio files, images, presentations, and digital textbooks into their lectures.

Aims CC also took advantage of MediaCAST's WebCT module, which allowed instructors to add media files to their existing WebCT courses online. Not only does this allow instructors to keep track of what resources were used for each lecture and assign resources for homework, but it also gives students 24/7 on-demand access to resources identified by their instructors.

The Psychology, English and Humanities Departments were the first to implement MediaCAST into their curriculum. However, it wasn't long until MediaCAST became a campus-wide solution. The Music Department in particular has been thrilled with the ability to embed audio segments into lectures. This keeps the lecture flow continuous, and allows professors to be more effective, eliminating time wasted searching for clips on their desktop or online.

### FUTURE PLANS

Looking forward, Aims CC plans to utilize MediaCAST as a professional development tool and expand student access to the entire College's digital library. Aims CC will use MediaCAST to provide on-demand training to teach new staff how to use MediaCAST in their classroom, upload their own materials to the digital library and maintain copyright compliance. Aims CC also hopes to open up student logins to the entire digital library. Students would then be able to utilize College resources for research and self-betterment on their own time, from any location with internet access.

"[MediaCAST is] a near complete digital repository for faculty to utilize and incorporate in their digital curriculum and to further Aims Distance Learning potential for many years to come."

**-George Miller**

*Technology Coordinator*