

Creating Digital Curricula for the 5th Largest District in the US

Training 35,000 teachers & staff while educating 290,000 students demands effectiveness & efficiency

“MediaCAST, integrated with VoIP, is “our best situation” for teacher training.



SNRPDP provides professional development to 35,000 teachers and staff and digital curriculum to 290,000 students to increase staff productivity and student achievement. **MediaCAST** is the digital media platform of choice for developing and delivering training and instructional materials.

TEACHERS MAKE A DIFFERENCE, TEACHERS WORKING TOGETHER MAKE A GREATER DIFFERENCE

MediaCAST supports the district’s education and training philosophies by providing the tools to link educational standards to training materials so that training effectiveness can be measured. The same holds true as coursework is developed and linked to state standards for ongoing evaluation.

“**MediaCAST** is being customized for us because we have special communications requirements and wanted to have an integrated VoIP solution.” Inventive has developed an ultra low-cost VoIP audio conferencing feature that will save the SNRPDP thousands of dollars in communications costs.

INTEGRATING TECHNOLOGY, ASYNCHRONOUS LEARNING & SYNCHRONOUS LEARNING

Efficiency in training comes about when materials are made accessible 24/7. With **MediaCAST** training occurs anytime, day or night, from anywhere, given an Internet connection and a web browser. **MediaCAST** is used to broadcast live training sessions from regional offices to the schools. The same content is repurposed for video-on-demand, providing teachers with access to professional development coursework from home at night, creating an ongoing, active training environment.

COLLABORATIVE PLATFORM FOR STAFF DEVELOPMENT & STUDENT ACHIEVEMENT

Anything is possible as far as customizing **MediaCAST** because it is open, interoperable and scalable. For SNRPDP, **MediaCAST** integrates VoIP services to provide collaborative communications that support development of learning and training material. **MediaCAST** manages audio- & video-conferences, webcasts & podcasts through a common user interface built on one digital repository.

Using VoIP, teachers meet and discuss what they teach as often as they like, from wherever they happen to be, making productive use of limited and sporadic time during the busy school week. **MediaCAST** and collaborative communications are an efficient way to develop, test & deploy digital curricula and to gain feedback about the effectiveness of educational content.

MediaCAST allows for SNRPDP’s media content to be standards based and grade specific, and to enthrall visual learners and support special education. Best of all, **MediaCAST** “lets us manage, deliver and monitor all the content through a web-browser.”

MediaCAST Hosted Service Delivers Far More than Just Scalability

Hosting is not only the fastest way to get

MediaCAST up and running but it also puts the SNRPDP on the road to best practices in multimedia management and delivery. Hosted **MediaCAST** allows sharing of state-of-the-art applications and services, promoting a collaborative environment. Hosted **MediaCAST** is unique because it includes a source of unlimited bandwidth. It is very practical because it doesn’t require a major implementation effort from your IT staff.



Hosted **MediaCAST** allows sharing of state-of-the-art applications and services, promoting a collaborative environment. Hosted **MediaCAST** is unique because it includes a source of unlimited bandwidth. It is very practical because it doesn’t require a major implementation effort from your IT staff.

“I’ve used them all. I’ve used many of them extensively, especially Lotus Learning and WebCT and I create courses in half the time using MediaCAST. It is more intuitive, quicker and easy-to-use.”

Brandy Mills
Online Regional Trainer

Problem: High-volume producer of training & education programs focused on student achievement seeks to deploy best practices in digital media

Solution: Custom VoIP communications integrated into **MediaCAST**.

Benefit: Collaborative environment and media platform for training & education.

Effort: Because it is open, interoperable, scalable & configurable **MediaCAST** customization is possible.

TESTIMONIALS

