

## One Professor's Special Focus on Speech and Language Pathology

Video-segments embedded in coursework, assessment and discussion forums

“It is all about having the time. You have to become effective first, efficient later.”



*“All of my courses are enhanced in MediaCAST. I rely heavily on video because our teaching is in a clinical field.”*

**Problem:** Long videos shot in clinical settings are ineffective.

**Solution:** Extract video segments, develop learning objects, provide access to materials online.

**Benefit:** Support students efforts effectively with asynchronous learning opportunities.

**Effort:** Self-taught thus far, Dr. Reese relishes the time for formal training for teachers and staff at Kean University.

*“The best support I’ve ever had from any type of vendor.”*

Dr. Sheree Reese  
Professor and  
MediaCAST Champion



**Kean University** in Union, New Jersey is, among other things, a training center for tomorrow's teachers. Dr. Sheree Reese taught speech and language pathology traditionally for an entire career, lecturing with an overhead projector nearby, always keenly aware that a picture was worth a thousand words. Now she uses **MediaCAST** to add the power of visuals – video examples of pathological conditions – to her coursework on stuttering. She intersperses video segments into her lectures “quite intensively now that I am clear about the importance of using the most concrete visual examples” for actual hands-on, “clinical” learning.

### IN THE CLINICAL SETTING, VIDEO SIMULATION IS AS CLOSE TO HANDS-ON AS YOU NEED

Dr. Reese began embedding short video clips into her WebCT™ coursework, showing real-world samples of different pathologies. Last year, she began using video segments to augment student testing. “I save a lot of time using **MediaCAST**'s Snag-A-Segment tool, taking dozens of short clips out of our collection of 60 and 90 minute videos and adding them to my daily lectures.” Dr. Reese is also teaching her students how to use **MediaCAST** so that they can be effective teachers and clinicians after they graduate.

### VIDEO IS WORTH MILLIONS OF WORDS

Over time there are other important applications for Kean's **MediaCAST** system. The school is offering a new Master's degree program in genocidal studies and **MediaCAST** can serve as a central repository for digitized collections of photos and encoded audios, videos and memorabilia that are now at risk because of their age. **MediaCAST** raises new opportunities for students to take advantage of asynchronous learning – anytime, anywhere access to coursework – and also for new programs to reach out and collaborate on projects.

TESTIMONIALS

